

**AMERICA'S  
FARMERS**  
**MOM** OF THE **YEAR**

**“I HAVE ALWAYS KNOWN THERE WERE OTHER FARM MOMS OUT THERE WHO WORKED AS HARD AS ANYBODY. IT’S BEEN AN HONOR TO MEET THEM.”**

**CAROL COWAN,**  
SOUTHWEST WINNER & NATIONAL FARM MOM OF THE YEAR 2010

**NOMINATE A FARM MOM TODAY!**



**5 REGIONAL WINNERS OF \$5,000 EACH | 1 NATIONAL WINNER OF AN ADDITIONAL \$2,500**

**ERIKA FORSBACH**  
SOUTHEAST WINNER 2010

**SUE ROOHR**  
NORTHEAST WINNER 2010

**CHERYL DAY**  
MIDWEST WINNER 2010

**CAROLINE LUIZ**  
WEST WINNER 2010

**CAROL COWAN**  
SOUTHWEST WINNER 2010

# AMERICA'S FARMERS MOM OF THE YEAR

BEHIND EVERY AMERICAN FARM FAMILY  
IS THE BACKBONE OF THE OPERATION:

## *The American Farm Mom.*

Monsanto is giving you the opportunity to honor her contributions with the America's Farmers Mom of the Year 2011 Contest.

Go to [AmericasFarmers.com](http://AmericasFarmers.com) after March 3, 2011, and nominate any amazing farm mom! Just tell us in 300 words or less how she embodies the caring, values and hard work that make up the family farm way of life.

There will be five regional winners of **\$5,000** each. All five will be posted on [AmericasFarmers.com](http://AmericasFarmers.com), where voting will determine one national winner of an additional **\$2,500**.

Apply and see rules and eligibility at [AmericasFarmers.com](http://AmericasFarmers.com).  
**Nominations end May 8, 2011.**

NO PURCHASE NECESSARY. To be eligible, a mom must be at least 18 years of age and live on a farm that produces at least 250 acres of corn, soybeans, cotton, vegetables and/or specialty crops (canola, sorghum, wheat or alfalfa); and/or at least 40 acres of fruits and vegetables; and/or raise at least 100 head of cattle or hogs; and/or maintain at least 50 head of dairy cows and/or at least 20,000 poultry (broilers or layers) within the United States. Winners will be selected based on the judging criteria set forth in the Official Rules. For a copy of the Official Rules of this contest, please visit [www.AmericasFarmers.com](http://www.AmericasFarmers.com). Monsanto and Vine Design® is a registered trademark of Monsanto Technology LLC. ©2011 Monsanto Company. [41018-6 hc 2/11]

